



Chinese Wireless mCommerce Company Retains The DLA Group

SYDNEY, Tuesday, January 23, 2001 - Emaimai Inc. (www.emaimai.com) has engaged The DLA Group (www.dlagroup.com.au) to advise its Hong Kong based operation on mCommerce Strategy and general IT implementation of its 'wireless wallet' solution.

Emaimai is Asia's fastest growing technology services provider. In recognition of the immediate viability of mobile commerce, Emaimai is bringing to the market a complete mobile transaction platform ideally suited to Asia's traditional, online and mobile commerce sectors. The Emaimai management team's depth of expertise in global e- and mCommerce and the relevant Asian markets, in addition to the robustness of Emaimai's technology, ideally position the Company to set the industry standard.

Emaimai is a privately-held, Delaware-registered corporation in the United States with fully-owned subsidiary entities in Hong Kong, Singapore and mainland China. The Company maintains corporate headquarters in Hong Kong, with regional offices in Shenzhen, Shanghai, San Diego and now Sydney (via The DLA Group).

David Lewis, CEO of DLA will assume a six month consulting position with Emaimai as VP Business Strategy and will direct the IT strategy of the company. DLA will also assist Emaimai to raise the VC funds required to build its Asian infrastructure. David will spend two weeks per month at Emaimai offices around the world.

"DLA has provided strategic advice to many corporations around the world and we are very excited to assist Emaimai. The Chinese market offers great opportunity and I am delighted to be a part of this venture" said Lewis.

The DLA Group is a Sydney based IT Consulting and Software Development company. The company provides a wide range of IT consulting and software development services. DLA's clients have included Village Roadshow, GE Medical, Home Care Services, HAS Solutions; Law Firms: Gilbert & Tobin, Speed & Stracey, Herbert Geer Rundle, Utilities: Pacific Power, Cable & Wireless OPTUS, NorTel Australia and Telstra.