



Marketing Bulletin

3rd April 2003

Announcing Special Deployment Licence Upgrade Offer for OMNIS 7³ Developers

For our OMNIS 7³ developer partners who have a current DLA Support Programme, The DLA Group is offering a special discount to upgrade to OMNIS Studio. For a limited time, customers may upgrade OMNIS 7³ deployment licences to OMNIS Studio deployment licences for around 50% of the price of full deployment licences. This DLA special offer is effective immediately and expires 15th September 2003.

OMNIS Studio is the premier development environment providing access to the latest in hardware and OS technology like Windows, Linux, Sun Solaris and MacOSX. OMNIS Studio provides a wealth of new functionality and flexibility not found in OMNIS 7³. Saving on development time and costs, Studio is now the preferred environment for developing multi-tier, e-business and Web-based applications for the Internet and intranets.

Conversion

To assist OMNIS 7³ developers in converting their applications to OMNIS Studio, DLA & Raining Data provides a range of tools, services and documentation aimed at making the migration quick and easy. See www.omnis.net/products/omnis7/conversion.html for more information.

Special Offer Requirements

- Developers must have a current DLA Support Programme.
- The customer's account with DLA must be current and in good standing.
- Developer must provide their existing OMNIS 7³ serial numbers on their purchase order.

DLA Support Programmes

If you do not have a current DLA Support Programme and would like more information, please contact your DLA sales representative. DLA Support Programmes give customers significant benefits over those outside the programmes, such as:

- Developer e-mail and telephone technical support.
- Substantial discounts on Major Release Upgrades.
- Continual discounts on OMNIS 7³ and Studio deployment licences.
- Minor Release Updates on deployment licences and SDKs at no charge.

To take advantage of this special offer, or for additional assistance, please contact your DLA Group sales representative on +61 2 9555 4777 or via email to sales@dlagroup.com.au.