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## **DLA APPOINTS EM ONLINE AS MALAYSIAN OMNIS DISTRIBUTOR**

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THE DLA GROUP, Sydney, Australia today announced the appointment of EM Online as the sole distributor for OMNIS in Malaysia. OMNIS Studio is expected to receive widespread adoption by Malaysia's software developers.

This appointment coincides with the annual DLA OMNIS South East Asian Conference in Sydney this week and the release of OMNIS Studio v3, the latest Object Oriented 4GL RDBMS from OMNIS Software.

"We are excited to add the best of breed OMNIS software development architecture to our stable of products. We believe the software development tool market will continue to grow rapidly as more and more developers and companies realize they need a tool that enables them to protect their development investment, allows their business solutions to run on any of the major operating system platforms and enable faster and seamless deployment time. Once the customer looks at total cost, time-to-deployment, multi-platform deployment, and the underlying technology, OMNIS Studio becomes the obvious choice!" exclaimed EM Online's President and CEO, Latt Sharizan Abdullah.

EM's business involvement centres on multimedia development, internet development, software development, distribution under the ASP model. EM boasts a substantial technical support infrastructure and sales department that will operate OMNIS user groups in both Kuala Lumpur and Penang thereby creating a network for support.

The DLA Group and ShopFront.com have also appointed EM as the sole distributor of ShopFront, an OMNIS based retail Point Of Sale [POS] system which is already in use throughout Australia, New Zealand, the UK and the USA.

In Australia David Lewis, CEO of The DLA Group, exclusive OMNIS distributors for South East Asia said: "We are delighted to partner with EM in Malaysia as their skills and experience will be invaluable to OMNIS developers worldwide. EM adds a significant South East Asian base to our marketing and distribution initiatives and we are very confident of success.

OMNIS Studio now operates under Linux, Windows and the MacOS thereby delivering true cross platform service. We have doubled our worldwide developer numbers over the last six months and there is more to come! Our DLA OMNIS Conference & Training this week is over subscribed as developers continue to seek out our products and services.

This appointment continues our expansion into the South East Asian market and will deliver substantial export revenue to The DLA Group."

## **OMNIS Studio**

OMNIS Studio is a 4<sup>th</sup> generation language (4GL) visual, object oriented rapid application development (RAD) tool. This means that OMNIS Studio is an object oriented development language, with a command set designed for manipulating databases and executing business logic. Unlike most other 4GL RAD tools, Omnis Studio has an open API that makes it extensible so that additional functionality can be easily added for manipulating data and devices at the operating system level.

## **The DLA Group**

The DLA Group is an IT management consulting and software development company. The DLA Group is also the OMNIS Software Partner and OMNIS Distributor throughout South East Asia and is expert in Rapid Application Development (RAD). Corporate headquarters are located at 469 Darling Street, Balmain NSW 2041 Australia. Telephone +612 9555-4777, Fax: +612 9555-4788. Web: <http://www.dlagroup.com.au>.

## **OMNIS Technology Corporation**

OMNIS Technology Corporation develops tools for the rapid development and deployment of sophisticated Web and client/server applications. Corporate headquarters is located at 981 Industrial Road, Building B, San Carlos, CA, USA. OMNIS has international offices in the United Kingdom, Germany, The Netherlands, Scandinavia and distributors throughout Europe and Asia Pacific via The DLA Group. Additional information is available on the company's Web site <http://www.omnis.net>.

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